

MEDIA RELEASE

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WHAT THE ANTI PULP MILL ACTIVISTS DON'T WANT TASMANIAN'S TO KNOW

Faceless anti Bell Bay pulp mill activists are getting real desperate, they have now, turned their misinformation campaign onto a pulp mill they champion as the pulp mill Tasmania should have.

The full page anti Bell Bay pulp mill advertisement in yesterday's daily newspapers shows an under exposed photo of a Swedish TCF (Total Chlorine Free pulp mill) as why we should not have a pulp mill, yet they, including the Greens' and the Tasmanian Conservation Trust claim that this very mill and its type is the only pulp mill type they would agree to.

"We now have a situation where either the anti pulp mill activists have become so desperate that, they will willingly mislead Tasmanian's at every move or they don't know the difference between a TCF and ECF" pulp mill Barry Chipman Tasmanian State Manager Timber Communities Australia said today.

The proposed Bell Bay pulp mill is an ECF mill (Elemental Chlorine Free) chosen after a detailed and expert study of kraft pulp mills around the world.

"Some one has to take responsibility for this discredited advertisement, the big question is who, could it be the former member of the RPDC assessment panel who the ads faceless authors claim provided the photo, surely this person would know the difference between ECF and TCF and advise accordingly. One would hope so, or does it mean that this former RPDC panel member doesn't know the difference between TCF and ECF?"

"The anti pulp mill activists are always claiming to be the only "credible experts" that people should listen to, are they now as it appears exposed as perpetrators of hollow claims?"

"Then there are questions regarding the photo is self, could the fact that Sweden has a very lengthily fog prone winter period of short day light hours be the reason for the photos gloomily appearance. The date, time of day (or night) of the photo should be made public". Interesting is the comparison between the advertisements questionable photo and photo's from the Swedish company's web site,"

"What else are we not being told by these faceless activists in their anti Bell Bay pulp mill campaign, the matter requires investigation" Mr. Chipman concluded.

Ends For more information contact Barry Chipman 62604442 mobile 0417 01333

Web link to Swedish Sodra pulp mill www.sodra.com one photo below